Name: Block:

**The de Medici Family**

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| **Giovanni di Bicci de Medici (1360-1429)** |
| Summary: |
| How did he maintain political power? |
| Popular? |

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| **Cosimo the Elder (1389-1464)** |
| Summary: |
| How did he maintain political power? |
| Popular? |

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| **Piero (1416-1469)** |
| Summary: |
| How did he maintain political power? |
| Popular? |
| **Lorenzo the Magnificent (1449-1492)** |
| Summary: |
| How did he maintain political power? |
| Popular? |

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| **Piero (1472-1503)** |
| Summary: |
| How did he maintain political power? |
| Popular? |